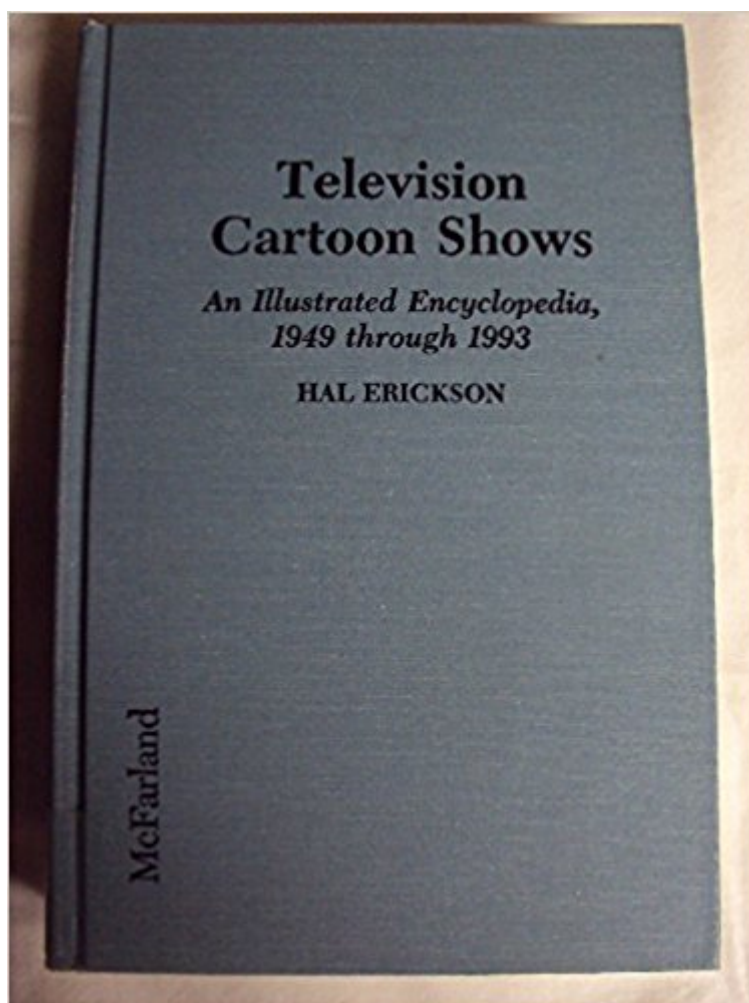


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Television Cartoon Shows: An Illustrated Encyclopedia, 1949 Through 1993



Synopsis

In 1949 the first made-for-television cartoon series debuted on a major network. Tele-Comics embraced the popular cliffhanger serial genre, using nonmoving comic strip panels and a handful of radio actors to produce a show at a fraction of the cost accrued by a live show. Despite the success of Tele-Comics and a few other such shows, television cartoons languished until 1954 when Walt Disney produced Disneyland. From such pioneers as Tele-Comics and Crusader Rabbit to modern fare such as X-Men and Beavis and Butthead, this is the first reference book to detail animated cartoons made exclusively for television from 1949 through 1993. Each entry includes the shows title, network, studios and full production information when available. An essay blending plot description, critical commentary, and background information is also provided for each cartoon. A discussion of the voice artist concludes the work.

Book Information

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Customer Reviews

Students of animation as well as baby boomers who grew up with television will particularly appreciate this admirable reference. Erickson, the author of several previous books on various aspects of media history (e.g., *Syndicated Television*, LJ 8/1/89), has done exhaustive research and, introductory witticisms to the contrary, has obviously relished every moment. He begins this massive work with a brief history that, in an entertaining style, includes impressively researched details and a perceptive look at the influence of social and industry trends on the character and content of cartoon shows (merchandising, dictums on violence, societal models, and artistic restrictions, to name a few). This is followed by a treasure trove of alphabetical show listings (from

the forgotten Winky Dink and You to the controversial The Simpsons)?each packed with production information. For reference libraries with large media collections.?Carol J. Binkowski, Bloomfield, N.J.Copyright 1995 Reed Business Information, Inc.

"among the best resources available for made-for-television animation" -- Animation Journal
"provides insightful, extended analysis" -- Rettig on Reference

This is the book on tv cartoons that I've always craved. It lists the cartoons alphabetically and keeps related shows together in the same listing (example: The Archie Show, Everything's Archie, U.S. of Archie, et al). Under each listing are the running dates, behind-the-scenes people, the characters and the voices behind them, and the story behind each. I really like the fact that Hal Erickson took the time to find the facts and stories behind each toon, and if it takes five pages to tell that story, so be it. Erickson took four years compiling this collection and he lays it on the line if the toon deserves a sour note. The book covers the years 1949 through 1993. There's a lot of great history leading up to the show listings. There's a boatload of memories packed into this encyclopedia. If you've ever been curious about the pioneer days of Saturday morning tv, this is the place to start learning.

This is one of those spectacular books that comes along every few years. It's complete, well-written, doesn't take itself too seriously (after all, it IS about cartoons!), & offers an expert's personal point of view (the author's) in addition to presenting all the factual details. My only complaint is that I wish the author had included entries for movie cartoon characters as well. Some of the cartoon characters included here originated in the movies (for example, Popeye, Woody Woodpecker), but are included here for various reasons that the author explains. Other movie characters, such as my personal favorite (Betty Boop) are omitted because they don't meet the criterion for inclusion. Mr. Erickson, please follow-up on this great book by writing one about the movie cartoon characters that are omitted here!

I am 25 years old and I loved being a kid. I remember waking up at 6:00 on Saturday morning and leaving the TV set at noon. This book is a great release for everyone who remembers watching fun shows as a kid. The book is basically an encyclopedia of all alphabetized cartoons from 1949- 1993. The book gives precise times, character names, summaries, and even name of the actual voices. The book brings you to the world of Scooby, Fred & Barney, Yogi, Lion-O, He-man, & Optimus Prime. This book is definitely a nostalgic journey to your youth. Buy it!

It's a very good book. But if you want a book with all of today's cartoons you wouldn't find many here. A must-read if you have lived under a rock since 12/31/93(the book's cutoff date).

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